

Actionable intelligence to live a Free & Inspired Life



The Solari Report

February 11, 2021

How to Use The Solari Report with Catherine Austin Fitts



Summary: In this report, I want to take you on a tour of the ‘neighborhood’. I will walk you through the different parts of the *Solari Report* website and describe how you can use our offerings to ensure you get the most from your subscription.

If you have not checked out our *Welcome Page*, it is on the right side of the dark blue navigation bar on the homepage, and I would encourage you to do so. It describes the most important features that you can access at *The Solari Report*.

The *Solari Report* is like a buffet – whether current interviews and commentary or a rich collection of interviews, *Wrap Ups* and materials published since 2008 are a wealth of materials that you have access to. Like any buffet, you want to take what is most useful to you and leave the rest for when it may be useful.

Each person is unique – your purpose, your place, your interests, your resources. Our audience is beyond diverse. We share a thirst to live a free and inspired life and to help others do the same, but our experience, needs, and interests vary widely. At *Solari*, we try to focus on getting you a good map of your world and ideas on how to manage risks. We find that most financial losses occur as a result of not understanding the world we find ourselves in and where it is heading. Our subscribers also find it challenging to deal with navigating high levels of uncertainty, change, and the ‘friction of war’. Many of us are used to living in a world that is much more stable and predictable.

Our task at *The Solari Report* is to ensure that we are useful to you, and we try to make materials accessible in the sequence in which you can enjoy and use them.

Our subscribers live primarily in the Northern Hemisphere – the largest concentration is in the US and Canada. The second is in Western and Eastern Europe, and then a small group in Asia. In the Southern Hemisphere, we have a wonderful cluster in Australia and New Zealand, and then we have subscribers sprinkled throughout Latin America and Africa. Obviously, we are tracking with the English-speaking world.

We range from very wealthy to people of modest means. At one point, I had a homeless person join. They received a complimentary subscription in exchange for offering us some quite remarkable insights. They read us at the local library.

It was always wild to see the extremely wealthy and the extremely poverty-stricken collaborating on how we achieve freedom. It 'blew' the whole framework off the 1% versus the 99% framework, which I don't buy into.

We range from deep financial expertise and knowledge, to people who have traditionally avoided the financial system, which makes for an interesting combination. In fact, we have many subscribers who typically have loathed investment bankers, of which I am an investment banker.

I was reminded by one subscriber during an event: I was in the middle of a sentence, and she let out a scream and stood up and said, "I have always despised people like you, but if I understand what you are saying, you can teach me enough finance and the financial systems so I can protect my trees and environment from horrible people like you!"

I said, "Yes!" and then we hugged. So, she started her journey to understand how the financial system works. It was one of those, 'Houston, we have contact' moments, and those are some of my favorite moments on *The Solari Report*.

I am on a learning journey, also. We are all on a learning journey together to have a free and inspired life. I will be in the middle of a *Solari Report*, and, 'lo and behold', we will have another one of those, 'Houston, we have contact' moments.

In 2012, I wrote a description of our subscribers. It is in the *Library* where you can find all the pre-2017 content.

Because it applies today, I want to read you an excerpt in anticipation of recording this. I wrote this in January 2012, at the end of the financial bailout cycle:

This year was my first opportunity to meet a lot of *Solari Report* subscribers in person. I was astonished as I learned story after story of people who literally hold the world together.

Let me tell you about yourselves: You're people who take care of business. You start and run businesses or work in very interesting ways.

You're professionals; you're engineers; you're architects and builders; you're doctors; you're lawyers; you're plumbers; you are teachers.

You live modestly; you save; you invest; you take care of the people in your family; you take care of your parents; you take care of your children; you take care of cousins; you take care of nieces; you take care of neighbors; you're unbelievably giving.

I had a wonderful client this year who said, "You know, it's not the activists who are going to change the world; it's the people on the line." And in fact, that was a great insight, which I have been thinking and talking about a lot over the last couple months since he said it. Because, in fact, if you look at who really runs the world, it's the people who are on the line running the operations, whether it's government or business or communities or military.

When the consciousness of the people on the line changes, it changes everything.

What's amazing to me about all of you is that despite all the corruption, despite all the hardships, despite all the changes, despite all the lies, despite all the weirdness, you hold everything together. You make things go; you are positive and loving.

Your leadership is a constant reminder that the power of love and gratitude translated into action is more powerful than all the corruption, greed and small-mindedness on this planet. And I assure you, I don't underestimate the power of those forces right now.

Your impact on the world is a reminder of where real power comes from. It's the power that we need... and it's the power that says to me that the beginning is near, because many of you have had it with the old system and the old model.

As inconvenient as it is, I think we're all ready to start to begin anew.

Thank you for joining me on 'How to Use the Solari Report.' Post your

questions in the commentary where this is posted or send them to ‘*Ask Catherine*’ and I can respond in the discussion.

Catherine Austin Fitts: Ladies and gentlemen, welcome to *The Solari Report*. Today is Thursday, February 11, 2021, and I am here to talk about *How to Use The Solari Report*.

I want to start with this story: A couple of years ago, I was in Washington having breakfast with a recently retired Congressman. We didn’t like the restaurant that we were in for breakfast, so we started to walk across Union Station to go to a new restaurant, and we bumped into a senator coming in from Delaware – where you can still commute from to Washington.

He was a relatively new senator – somebody who I didn’t know when I worked there. My friend was talking with him, and then he introduced me. The senator very graciously said, “What do you do?”

I said, “Well, I publish something called *The Solari Report*, which means that I have a wonderful group of people who support me in traveling around the world wherever I want to go, and writing about whatever I want to write about, and researching whatever I want to research and teaming up and collaborating with whomever I want.”

I meant to be light and funny, and a look of extraordinary grief came over his face, and he said, “How can I get that job?”

I laughed, and said, “Senator, the apprenticeship is a little rough!”

It reminded me how grateful I am for your support of me and the entire *Solari Team* to do what we do. Our job is to help you and each other live a free and inspired life. We try to do it ourselves. It’s a journey. We are always learning and always improving, and we are very grateful – needless to say. We live and do what we want to do, and there is no greater gift in this environment.

Again, thank you for your support. We love doing this. This is the one thing that I said I would never do. I said that I would never do media, and I would

never be an investment advisor, and here I am. One of my colleagues and my partner, Robert Duper, here in Europe, said, “Karma’s a bitch!”

If you could go to the website, I will do a screenshare so you can see me ‘turtle’ around the website. The most important thing to see is **Your Account**. So, I want you to look at the top navigation bar. Click on ‘*Your Account*’ and you will see all of the different aspects of what you need to manage the account.

You can **Create a Support Request** if you need help, you can **Reset Your Password**, you can submit a question to **Ask Catherine**, which we do every week except for the last week of the month. So if you have a question for me, that is the place to ask it.

There is a great **Welcome Page**. If you haven’t already, look at the *Welcome Page*. It helps you go through and navigate and understand all the offerings you get with your subscription. We send it out when you first subscribe, and we want to make sure that you look at that. I think it will help you get acclimated to all the benefits of what you can get. There are many. Think of *The Solari Report* as a buffet, and you can take what you want and leave the rest, but we certainly want you to know all the different offerings that come with your subscription.

FAQs are also there. As people go to customer support and have questions, we answer the **Frequently Asked Questions**. You definitely want to check that out.

If you want to send an email or call **Customer Service**, you can email us at CustomerService@Solari.com, but you can also call. Some people don’t want to put in a support ticket or email; they want to talk to a human. We are humans, and we are happy to talk to our subscribers. So, if you want a human-to-human conversation, it is all very possible.

Also, if you want to talk during a specific time, you can use the **Support** function to let us know what time to call you.

Next is **Tips and Tricks**. We find that many problems people have with our website are because of their technical issues with information systems or browsers that have not so much to do with us but more the challenges that we

are all having with technology. You can find that there.

Also, there is **Purchase Gift Subscription**.

When you subscribe to *The Solari Report*, unless you are a Digital + Print subscriber, you don't automatically get hard copies unless you buy them at the *Solari* store. So if you want to get *Wrap Up* hard copies, there are two ways to do it: One way is to be a Digital + Print subscriber, and then we mail them to you automatically. The other is to be a subscriber, and then you can go to the *Solari* store and buy copies of the current *Wrap Ups* or back copies that are available.

So, make sure that you learn the 'Your Account' function because it is one of the primary ways for you to get all the help and information you need to manage your account.

Let me talk a little about an overview. As I said, our tagline is, "Helping each other have a free and inspired life." You can see it at the bottom of the page or 'Vision 2030'. Think of *The Solari Report* as a network that is having a conversation, and each of us is really trying to have a free and inspired life with our families, and help each other do the same.

There are two primary ways we think we can help you do that. One is to get a better map of what is going on – not to dwell on the negative, but to do an effective job of risk management. I always say, "I want you to know when to duck." Many things that we do to build a better map is help you understand what the risks in the environment are. I think that with a good map, we can all do a better job of figuring out how to duck.

The second thing is when we talk about what is going on and, try to build that better map, we have a theme called '**Unanswered Questions**'. If you go to our *News Trends & Stories* section, you will see a section called '*Unanswered Questions*' at the bottom. That is because we live in a world, both of extraordinary change, and where it is very difficult to get intelligence on many of the risk issues that we would like to know about. We are a great believer that even if you don't know for certain what is going on in a particular area, you can ask questions. Asking questions helps you frame the uncertainty and manage the uncertainty and manage the risks and get smarter at building your intelligence; getting to the

point where we can achieve some form of certainty.

You will find every quarter the ‘*News Trends & Stories*’ that I do with Dr. Joseph Farrell in our *Quarterly Wrap Ups*. We have a section called ‘*Unanswered Questions*’, and every quarter it gets longer.

Under the rubric of getting a better map, we talk plenty about long-term and primary trends. That is because I think if you try to understand the current events or news of the day, you will get drowned by an extraordinary amount of noise. But if you understand the important long-term trends that are happening – say 10 or 20 deep trends – it’s like having a coat rack, and the noise suddenly becomes different pieces that you hang on the coat rack, and you have a framework to deal with it.

I spend a great deal of time going deep on primary trends. One of the purposes of our *Quarterly* and *Annual Wrap Ups* is that there is a theme in each one, and in each theme, we go deep on one trend. So, it’s *The Rise of the Asian Consumer* or *Mega Cities* or *Missing Money*, which is really part of the financial coup d’état. So we try to go in depth once a quarter, and we believe that over a process of several years, if you can deeply understand those primary trends, it will help make it much easier to organize or ignore the noise because you really see the long-term trends.

A perfect example is *The Rise of the Asian Consumer*. I thought that our subscribers understood the implications of a rise in the per capita incomes and the resulting political power of China and Asia, but when we published *The Rise of the Asian Consumer*, and we also published an excellent interview with Stephen Roach, who wrote *Unbalanced*, which is one of the best books on the U.S.-China relationship. When we got everyone to go deep and look, I discovered that they really didn’t understand the magnitude of the shift. Once they did, it put the U.S.-China rebalancing and the constant noise on that topic in a much more powerful framework.

I’ll never forget, we had one wonderful subscriber who went to China to work for a couple of years. I had her read *Unbalanced* and other material on the way there on the plane. She said, “I landed with a really great framework of understanding what is going on, and I can’t thank you enough.”

If you take the time to understand the primary trends, it's a much better use of your time than just getting overwhelmed by the noise. Again, *The Solari Report* is about building a better map, helping you take action based on that map, and doing it in a way that helps you live a free and inspired life. That is what we are about.

Let's first look at the top navigation bar. We simplified the home page during the last few weeks because new subscribers had been saying that it was far too complicated. We tried to streamline that a little.

There are two navigation bars. One is at the top level, and the other is the *News Trends & Stories* and some of the other databases.

At the top level, the **Solari Report** gives you our weekly ongoing offerings. So we have **Money & Markets**, which is my commentary, and this is done every week and publishes on Thursday nights except for the last week of the month. The last week of the month, I take a break and tend to look at the longer-term things.

Then we have the **Weekly Solari Report** that is our weekly interview, which also publishes on Thursday nights. The commentary describing it publishes the Saturday before, and so does the *Money & Markets*. So, if you log in and want to put commentaries or questions on the commentaries for those offerings, they are there from Saturday through Thursday. So, you can express your ideas or questions if you want them answered in there.

Sometimes people recommend great stories, so I will look at their recommendations in terms of what I cover.

The **Wrap Ups** are published every quarter. So, there are the three quarters during the year, and then the *Annual Wrap Up*. We publish the *Wrap Ups* during the first month of the quarter. So they roll out in about four weeks, but sometimes they will go more than four weeks. There are four commentaries with the audios and with the transcripts, but we also have special web presentations that we build as we publish. Finally, those are rolled up into a PDF and a full hard copy *Wrap Up* that is mailed out to the people who are Digital + Print subscribers.

Those are the big offerings – the *Money & Markets*, the *Weekly Solari Reports*, and the *Wrap Ups*. The *Money & Markets* commentary includes ‘Ask Catherine’, which is a separate audio. That is my response to questions that are submitted in ‘Ask Catherine’ or that you post at subscriber input.

Next, we have **Special Reports**. These are special things we do that are almost always public. These are issues related to public policy, questions or governance questions, and I feel as a public service, we need to make those conversations public. There is no particular schedule, and you will see them on the home page.

Then we have **Food for the Soul**, which is our lead cultural offering. It’s done by Nina Heyn. She publishes two columns a month, as well as one or two audios a month. Then she does special sections for all of the *Wrap Ups*, and she also leads the writing of the movie sections in the *Wrap Ups*.

You will see incredible reviews of museums and artistic events, as well as movies. The woman’s mastery and knowledge of movies are quite phenomenal.

Next is **Series**. In our weekly offerings, we do series by other hosts. We have the ‘*Future Science Series*’, the ‘*Food Series*’, the ‘*Wellness Series*’, as well as the ‘*Via Europa*’ because Vanessa Biard-Schaeffer now does her second offering, and we will put that up in *Via Europa*. In fact, that publishes soon.

I’m trying to build *The Solari Report* to more of a channel, so Ulrike Granögger publishes the *Future Science Series*. If you haven’t watched it, it’s really a must.

Then the *Food Series* has Pete Kennedy as the host, and this is a wealth of interviews and knowledge about fresh food. We are very keen on making sure that you get healthy, nutritious food, needless to say.

Then Brigitte Mouchet is the host of the *Wellness Series*.

We have some other series that we want to add this year, and we are very excited about it. We will continue to try to add very high-quality hosts that give you extraordinary information that is very, very special.

Finally, over the last 25 years, I have written abundantly about the lawlessness and the operation of the U.S. Federal government finances outside of the law and the extraordinary amounts of money that have been reported as undocumentable adjustment. We have a special website where we now collect all of that material. It's called **Missing Money**, and you can link there.

It's very important that the site is faster, so we have moved pre-2017 content to **The Solari Library**. So, if you do a search and don't find it on 'Home', then you may skip to the *Library* and do a search there. There is content back to 2004, so there is a wealth of information and content.

I want to note on the home page that if you want a fast way of getting to the *Wrap Ups* or the *Weekly Interviews* or *Money & Markets*, you click here and get a searchable TablePress. You can access audios, transcripts, *Money & Markets*, and different commentaries and their transcripts, as well. Obviously, if you want the video, sometimes we will publish a video and sometimes we won't. If you want the video, you have to go to the *Commentary*, which you can just click to from here.

This is the equivalent for all the *Wrap Ups*. So, it's a quick way to search and find everything.

That is the *Solari Report* tab.

Next is the **Commentary** tab. Commentaries are things that I write that are short like a blogpost. Longer ones tend to come under articles. I do a fair amount of book reviews, and some other guests do book reviews, as well.

Food for the Soul Commentaries. This is the commentaries for *Food for the Soul*. This one will take you to the full *Food for the Soul* offerings.

Interviews.

Let's Go to the Movies. I have found that documentaries and movies are a great way to describe, in an entertaining way, what is going on. We try to do one movie review with every weekly *Money & Markets*, and then in each *Wrap Up*, whatever the theme is, we do a section on movies that really informs that theme.

Music. We put a music selection up every Friday. It's a way to be light and take a break.

Articles. The longer articles are mostly by me, but sometimes we link *Special Reports* here.

Book Reviews.

Books. I have two books that are online, *Dillon Read*, and *Gifting to the Children We Love*. This is a quick way to access them.

One of our most important commentaries is **Coming Clean**, and it's for those of you who are thinking, "What do I do? How do I take action?" It's a large collection that keeps growing. It's information about different actions you can take. This is our idea about steps you can take to live a free and inspired life.

About is our next tab. '*About*' has all of the information about *Solari* and, of course, if you click on '*About*' you will get the '*About Us*' page, and you can 'drill down'.

More Information. If you want to know more about me, as I said to the German corona investigation committee recently, I am one of the most over-investigated people you will ever meet – only because I've had a senate confirmation as a senior political appointee, and then I had 18 audits and investigations during the litigation. So, I am extremely over-investigated.

You can get a full resume here, and can link to *Dillon Read & The Aristocracy of Stock Profits*, my online book that I published in 2006 to explain to everybody 'what the heck' just happened with the eleven-year food fight with the U.S. government. Then there is a personal history on my investigating the money missing from the U.S. government.

If you are a new subscriber, check out the '*Welcome*' page. It's a great way to understand how to navigate.

Oftentimes, we have concepts that we use in our discussion. If you click to **Solari Core Concepts**, you can see links to basic terms that we talk about, like

Planet Equity. I believe that we are in a long-term bull market for equity, so ‘planet equity’ is a term we use. *The Popsicle Index* is here, and the *Red Button* story I am constantly using. When I discuss the corporate media, I sometimes call it the ‘shriek-o-meter’ because they just keep shrieking. ‘Financial coup d’état’ is another one.

There are many terms in here that will help you understand words and concepts that we use and how to find a great deal of background information on them.

FAQs are up in ‘*Your Account*’. When you subscribe, you will automatically get signed up for email updates unless you choose not to. For any reason, if you want to sign up, go to the homepage. If you are logged out, you can sign up on the homepage. You should be getting those. If you are not getting those, make sure you check your spam folder, and teach your email software to not screen them out.

Events. I do a fair number of public interviews, and we keep a record of most of the ones that I do, and then put up links if they are available. So, you can go to ‘*Events*’, and if you want to get some of the public interviews, you can get them there.

There is a **Subscriber Input**. *Subscriber Input* is a place on the website where people chat and discuss. There is a wealth of brilliant people making extremely intelligent comments and insight. When you are there, you will only get 2021 subscriber input, but you can click back to prior years and see the very rich conversation. It’s quite extraordinary the shared intelligence that you will find here.

Your Account simply takes you back to the ‘*Your Account*’ page if you want to go back.

So, that’s the top level of the navigation bar. The primary offerings that subscribers access are underneath the *Solari Report*. So the weekly *Money & Markets*, the weekly *Solari Report Interviews*, the *Wrap Ups*, and the *Special Reports* are all there. Then it goes on from there.

Let’s look at the light blue navigation bar. There we have the **News Trends &**

Stories bar. Let me explain what *News Trends & Stories* are. Every day we scan the headlines. As we scan them, I and other members on the team pick out the headlines that we think are really important. We pour them into a TablePress, and you can access that TablePress by the different categories: *Culture, Economy & Financial Markets, Food & Health, Geopolitics, etc.*

Or, you can access them all together. The TablePress will allow you to click on what the source is, or you can look at what the tag is. You can sort it by an article or by a video. You can sort by both the story date and the date posted. We may post back stories.

Make sure that when you get on the TablePress that you click a couple of times. It may take two or three times to get the current one up.

We try to keep this fairly up-to-date. One of the reasons we do this is that we like to aggregate the most important stories so that when it comes time to do the *Quarterly Wrap Ups*, we have a way of taking our over-arching trends – and you will see in the *Quarterly Wrap Ups* a section called ‘*The Trends We Track*’ – and the headlines that we have collected for the quarter, and we will sift through them.

You will often see a marking called ‘*WU*’ and that is one that we want to pick up for the *Wrap Up*. That means that it is designated to go into the *Wrap Up* database.

This is an open-source intelligent process, and it is interesting because we collect the headlines, and then we compare them to the trends, and try to discern, “What just happened over the last quarter?”

What is phenomenal is how much intelligence we find by collecting these and aggregating them. It turns out that we see things happening that we wouldn’t see if we weren’t looking at the patterns of the headlines and connecting the dots because money is shifting, and resources are shifting, and the intelligence is not being shared with you and me about what is really going on. But when you map out the headlines in this way, it’s quite remarkable what you see.

That is why in the *Quarterly Wrap Ups*, my vision of *News Trends & Stories* is with

the quarterly discussions of *News Trends & Stories* and the presentations – including the headline database and the top videos that we do on the *Wrap Ups* – is that if you skim what we publish on the *Wrap Up* web presentation for *News Trends & Stories* and listen to the discussion with Dr. Farrell, and then you watch no other news for the entire year, you will be the smartest person in the room.

Our job is to get you all the news while there is still time to do something about it with as little of your time as possible. That is my goal.

What I'm hoping is that with a 10-20 hour investment a year of your time, you will know everything that is going on, and you won't have to spend hours and hours every week listening to the news, or be overwhelmed with the barrage of, what I consider, to be irrelevant news or shrieking or disinformation.

Our goal with *News Trends & Stories* is to find the deeper news and then to publish it quarterly in a way that you can be confident that you have a good map of what is happening, and you will not get surprised.

The next one is the **2020 News Trends & Stories**. So, if you want to go back and search 2020, there it is.

We've put up a few other items that we are trying to collect information on and keep track of it separately. One is **Stimulus Tracker**, and that is U.S. Federal monetary and fiscal stimulus. Another is **Dr. Gates Creepy Technology**. We are trying to keep a view on creepy technology, including creepy technology that might be included in food or injections. So, whether it's creepy injectable technology or a variety of creepy digital technology or creepy biotech technology or creepy technology that can go on the spray that is going overhead or in our food, we are trying to understand the creepy technology. We collect it up there.

When we did the *Go Local Wrap Up*, we took a very in depth look at where the COVID deaths were and where the riots were relative to the Fed banks as it might relate to the Going Direct reset. So we have a small database there called **US: C-19/Riots by State/Fed Banks**.

Let's take a quick look at the homepage vis-à-vis the navigation bars. You can

obviously access everything through the navigation bars, but you can also access it through the home page.

If you click on **Latest Money & Markets**, you will get all of the *Money & Markets*. You can see the last three on the homepage. If you click on Thursday, the *Money & Markets* that I did earlier, you will see that the ‘*Ask Catherine*’ is always posted there. Then I’ve been collecting stories. Then you see links to what the interview is, and what the *Take Action* offering is. We also have the *Hero of the Week* and what I’ll be covering in *Let’s Go to the Movies*, as well as putting a link up to the *Blast from the Past* interview.

This is a way that we weekly bring up and highlight very useful pieces that are in the archives but are still really, really relevant and very useful. I find myself in the *Subscriber Input* or *Ask Catherine* referring to these. So, I will bring them up in *Blast from the Past*.

You can also click there and get the *Money & Markets* for those weeks on the TablePress, as well.

Ditto with the weekly interviews. Click on **Latest Solari Reports** and you will see all of the weekly interviews going back.

Then if you click on **Wrap Ups**, you will see the weekly commentaries for these *Wrap Ups*. Every *Wrap Up* comes out weekly as we publish it. Here is where you will find the audios and the transcripts and the videos as they are ready.

This is important: We also collect all the information and build it on the web presentation. When the web presentation is finished, we convert it into a PDF digital copy, which is the full presentation in digital form. Then we publish it in the hard copy.

One of the questions we often get when these are done is, “Can I share this with my family?” If you want to print it out and share it with your family, that is fine. If you are a *Solari Report* subscriber, we are perfectly happy for you to share this with your immediate family.

If you don’t like using the light blue navigation bar, another way to get to all of

the *News Trends & Stories* is through this another section. When we do recent interviews or have a new video, we tend to put it up in *Solari* **What's New**. That used to be *Daily Solari*.

We have a **Financial Markets** section. If you want to see what is going on with the latest markets –the indices, commodities, and currencies – it's down at the bottom on the right-hand side.

If you are hoping to get somebody interested in *The Solari Report*, one way to do it is to suggest that they look at all of the *Special Solari Reports* or read *Core Concepts*. When you are logged out, we have a little section with a squirrel eating a nut. I would encourage them to look at **Just a Taste**. Or, if you look at *Missing Money*, it is all public.

Much of the offerings under **Solari Culture** like *Book Reviews* or *Food for the Soul* are public. They can try *The Solari Report* before they subscribe.

Let me talk a little about some of the themes that you will find when you are part of the *Solari* network. You will hear these plenty, so I want to make sure that you have a bit of an introduction to them.

One is 'Coming Clean'. In terms of both risk management and opportunity, I think that a great way to have a free and inspired life is to get all the 'bad dogs' out of your life. Get them out of your time, get them out of your attention, and get them out of your bank account.

I think that when you associate with people and institutions of integrity, it betters your life. I'm not saying that they are perfect because nobody is perfect, but when you get the real criminals out, the dividing line is between institutions and people who try to be lawful and institutions and people whose model of making money and navigating this world is criminal; they are intentionally lawless.

Those of you who have been around for a while know that when I mentioned the big question in 2020, "How are we going to deal with the Beck brothers?" (the Beck brothers are the characters in the *Yellowstone* TV series that are constantly engaged in criminal tactics to get their way), I think that it is

unbelievably important to get the ‘bad dogs’ out of your life as part of risk management.

The other thing is to ‘starve the parasite’. If you don’t feed them, they can’t grow. The reality is that in the U.S. and in many G7 countries, we have fed the parasite. The more we feed them, the bigger they get.

Coming Clean is full of suggestions of how you might consider getting the parasites out of your life.

Here is what is important to understand: The goal is that you have a free and inspired life. So, the goal is not to make you feel bad and have to make your life really difficult and complicated; the goal is to make your life wonderful. So you have to do these things with your own time and in your own pace, and there is only so much inconvenience you can bear before you’re not having a free and inspired life.

This is a journey, and I want you to be sensible about it. Many of our choices are gray.

When I first started to come clean, it took me two years to make progress. I had to get all of my companies and myself out of the worst banks. I had to change my insurance. It was a real journey. I always encourage people to do a time budget. Identify the worst, and go to work on that. Get that accomplished, and feel good about it and celebrate it.

I can’t tell you how many people have come back and said, “I love my bank. I couldn’t believe how much energy it gave me to bank with wonderful people,” and that gives you energy so you can turn around and you do the next thing.

For some of us, it’s getting people out of your life who aren’t trustworthy. I had to go through a process where I simply cut ties with certain people in my family because they are the ‘swamp’. At some point, you have to say goodbye.

That is why it’s a process, and you want to organize the process in a way that is sensible and is practicable, but it gives you energy. So, think about coming clean and how you can start to get the risks out of your life.

Another concept is ‘turtling’. Turtle forth is basically my concept where, in a highly complex world with much of what I describe as shadow work (surprise work that is being created for us by large corporations and governments or things going on and an implosion of different functions), turtling is my philosophy of never quitting and never giving up. It’s quite interesting when you are in a period of high change and high uncertainty if you just keep moving forward. It’s amazing how much can work and how things can turn out very positively.

So, you will hear a great deal from us about, “Just turtle it”: always keep moving forward.

Another concept that you will hear is ‘see’s’. There is a famous New England story called *Walking by See’s*. A city slicker is driving down the road, and he gets lost. He sees a farmer, and says, “Can you tell me how to get to town?”

The farmer says, “Yeah. Just go down this road three see’s, take a right, go two see’s, take a left, and you’ll be in town in about a see or so.”

The man says, “Thank you very much. I appreciate it. But can you tell me what a ‘see’ is?”

The farmer says, “Yeah. A see is when you can see as far as you can see. That is one ‘see’.”

I used to be a person who had a one-year plan, a five-year plan, a 10-year plan, and I had to switch to being a person who had a plan for the next ‘see’. We are in an environment where if I can see what I need to do for a quarter, by the time I get to the end of the quarter, things will have changed so much that there is no point in trying to plan out certain aspects of the next ‘see’. So, you will hear me talk about ‘planning for the next see’ or ‘walking by see’s’.

Another concept that you will hear plenty about is ‘*Unanswered Questions*’. If you go to *Unanswered Questions* in the *News Trends & Stories* in the *Wrap Ups*, there are many headlines under *Unanswered Questions*. That is because they are about topics that are – in my mind – unanswered questions. Somebody will write an article asking if the Easter bunny is real, and my answer is, “I don’t know.”

I want to collect it for some reason or I want to track it. So, we will put it in *Unanswered Questions*.

Some of these things, I have no idea whether they are true or not. Many times we will put something in from Joseph Farrell where he says that he has no idea if it's true or not. In our minds, these are unanswered questions.

Whenever the shriek-o-meter wants to dump on me, sometimes they will say, "She posted this crazy article of such-and-such," and as predicated, it's something posted in *Unanswered Questions*. My attitude is that on many of these topics, until we know how the world really works at the top, I want to contemplate the possibilities.

There are plenty of things in here that I consider to be very useful. To me, it is extremely important to ask questions. It's also important to admit that you don't know and not get tricked by the desire for certainty into believing things that we don't have hard evidence proving that it's true.

I used to write articles called 'Unanswered Questions on 9/11' and things like that. I was part of a group of people who did a website for 9/11 called *Unanswered Questions*. We kept saying, "Government, here are the questions. Please answer them. You have budgets and evidentiary power."

It was very powerful because they wouldn't answer the questions. That in and of itself was a powerful concept.

One of the things that we do every year for our *Annual Wrap*, and I'm going to go to the *2020 Annual Wrap Up: The Going Direct Reset*, which is being finalized as we speak. I will go to one of the commentaries and click on the web presentation. You will see that we are working on scenarios for the next year.

One of the things that you will notice is that there are two axes: One is vertical, and one is horizontal. The vertical axis is culture; the horizontal axis is finance. We tend to look at culture as a way of capturing living equity and finance to capture financial equity.

When you hear me talk about the *Popsicle Index*, that is an index for living equity.

The Dow Jones index, which is an index for financial equity. Much of the *Solari* model's work is about finding how to create a win-win relationship between living equity and financial equity. Right now, I would say that the relationship between living equity – which includes the environment; it's not only people – has gotten into a win-lose relationship, and we are trying to get back to win-win.

We tend to think, “How do you look at this from the point of view of culture or living equity? Then how do you look at this from the point of view of financial equity?”

Ultimately, they are integral because your financial savings are simply a way of taking your living equity and transferring it through time and space. From an independent producer, it represents their accumulated time.

To the central bankers, this is money they print out of thin air, and unfortunately, that is becoming increasingly a system to debase our time and control us.

So at *Solari*, we tend to think in a framework of culture, living equity, and financial equity.

Another thing that we talk much about is spiritual warfare. I do believe that we are dealing with, what Jon Rappoport describes, as a 10,000-year-old war, and at its root is a war between the forces of good and the forces of evil. Thomas Meyer and our wonderful anthroposophist friends describe it as Christ and Ahriman and Lucifer. There are different frames on this, but I believe the root of this is spiritual.

I think that in the coming clean process, one of the most important things to attend to is your spiritual life and how to stay connected to divine intelligence. I think that is the source of intelligence that makes us unbelievably smart. I'm a great believer that the way you can navigate is very much through prayer. Some people prefer meditation, but I believe that there is an extraordinary amount of intelligence that is available to us about the spiritual war at the deepest level through spiritual and energetic mechanisms. We sometimes talk about that.

In response to a question that I received in ‘*Ask Catherine*’, I did an article called

Why I'm an Optimist. It was a *Solari Report* discussion where I answered the question of why I am an optimist, which I am. That has some good links to some of the other *Solari Reports* that we have done on related things.

Again, turtle forth walking by see's.

One of my favorite stories is a story from Jung, and it's about how karma means that you don't get away with anything.

You will hear me use the expression 'financial coup d'état'. I think that what started in the mid-1990's, including all of the missing money and the financial bailouts, is the effort to centralize political and financial control by bubbling the economy and then shifting money out of the existing sovereign governments. Part of what we are watching now is an effort to consolidate the financial coup into a sort of new governance structure or management structure. I can't say that the governance structure has changed.

We will talk a good deal about financial coup and the financial coup on missing money.

Finally, most subscribers ultimately come around to the fact that I laugh a lot. In fact, in my public interviews you will see plenty of criticism because I will be discussing extremely negative developments, but I will also be laughing about it. One of the reasons I'm laughing about it is that I am an optimist, and my take on this is, "We are remarkably primitive as a species, but we don't have to be."

So, I have spent my entire life helping us to grow up, but I am waiting for us to grow up. I'm only one person, and I can't make anybody grow up; I have enough trouble making sure that I grow up. I refer to it as a 'dear ally' once described to me; I refer to it as a 'state of amusement'.

Some days when I get unbelievably frustrated with what is going on, you will hear me say, "I've lost my state of amusement," but then I always try to get it back. That is part of spiritual warfare; it's a critical component of spiritual warfare.

So, those are some of the themes that you will see or hear on *The Solari Report*.

I want to turn to investment strategy because many people come to us and say, “I want to figure out what to do with my money.”

There is a wealth of information about the different asset categories of things you can do with your money and how to think about them, and where I think they will go. Every quarter I do an *Equity Overview* where we go through those issues. Where are the equity markets going, where are precious metals going, and where is real estate going, etc.?

I will discuss my take on these things, and I will also discuss the process. So if you are trying to figure out what you should do, I’ll go over, “Here are some of the issues that you need to think about, and here is the process you need to go through.”

We don’t make recommendations, and I’ll tell you why. For ten years, I was an investment advisor, and I advised families and individuals from people of modest means to extremely wealthy. What I will tell you is that everybody is different; each person is unique.

In a centralized model, you can have many rules about, “You ought to do this, this, and this.” In a decentralized model, you are totally special and unique. Where you live is unique, and what your individual profile is and what you are interested in, and what you are willing to learn about and take responsibility for is unique.

I would find myself in the same state in the same month, making entirely different recommendations to two different people about what they ought to do because each one was different and unique.

There is no way that you are going to get on *Solari Report* and have me say, “Everybody should have x% of this in their savings.”

One of our most popular commentaries on precious metals is called *What Percentage of My Assets Should I Hold in Precious Metals?*

We did a collection of ‘*The Best of The Solari Report*’ and many of the popular links on precious metals, including selected tax issues, are in the related reading at the

bottom of the commentary.

This is an article that I wrote because it was in a period when I had many subscribers trying to say, “You should have x%,” and telling me, “Oh, all of these different websites say x%.”

I was as if, “That is nuts!” So, I walk through and describe in detail the process that you should use to determine what percentage of precious metals will probably be good for you. You will have to figure it out. There is no way anybody can give you specific investment advice, and I am extremely conservative. I will not give advice on specific securities. I will not say, “Oh, I like this stock,” or, “I dislike this stock.” I will not do it.

I’ll do it about the category, and I will talk about the kinds of companies that I like, but I am not going to give specific stock picks.

Many people who are not that interested in the financial markets will want an expert to tell them what they should do. I try to impress upon anybody coming to *The Solari Report* that they are the Board of Directors of their financial assets and resources. They are the Chairman of the Board, and are the Board of Directors. They can delegate specific tasks. They can say, “For this institution, I want to be a custodian for a portion of my precious metals, or a portion that I hold in the United States, or a portion that I hold in Switzerland,” or, “I want this person to be the stock manager for this pool of equities, or all of my equities.”

You can delegate those things, but you are the governor and you are the overseer. You have to be the person who understands what they are doing and monitor what they are doing to make sure that it makes sense.

You will find in the *Annual Wrap Ups* under ‘*Get Ready, Get Ready, Get Ready*’ are the best books for the next year. There is ‘*Best Books for 2021*’. You will see in both *Personal Finance and Development* and *Investment* some absolutely terrific books to help you do that. One of my favorites is *Family Wealth – Keeping it in the Family: How Family Members and their Advisers Preserve Human, Intellectual, and Financial Assets for Generations*.

How to Avoid Financial Tangles is another great one. *Behavioral Investing* and *Value Investing* by James Montier are two more. We can certainly come up with more if you need them.

You will find that there are great resources to help you be the best Chairman of the Board and member of the Board of Directors to handle your money.

The other thing is that in a stable period, you can delegate to experts and trust them, and you don't need to know why you own something or what it is. The biggest financial mistakes I see people make are panic and pull things out at the wrong time because they don't understand why they own it.

For example, our big challenge right now is that we could be facing different scenarios. There is some chance that we are going to be facing very inflationary scenarios, and there are other chances that we could be facing very deflationary scenarios. We have to be prepared to handle both.

In a portfolio strategy, you will have some assets that are going to do really well in deflation and some assets that will do really well in inflation. That is because we want to make sure that we are fine whichever way it goes. So we are protected if it goes to the right, and we are protected if it goes to the left.

If it goes to the right and you say, "Oh, that was really stupid. I shouldn't have bought anything that would protect me," and then when it goes to the left, you dump it at the worst possible moment, and then – wham! – it changes and goes to the left. Don't think that Mr. Global isn't harvesting you because that is part of the game.

It is unbelievably important as a member of the Board of Directors that you understand what it is and why you own it. Don't ever put money into something that you don't personally understand; you don't need to be an expert.

I can look at a bridge and know that it's a bridge; I don't need to do the architectural specifications. But I need to know that it is a bridge, I need to know what it looks like, I need to know that it goes from here to there, and I need to know that it is safe to travel on. I don't need the architectural specifications, and I don't need to build a bridge; I just need to be able to say,

“Okay, it’s a bridge, and here is why I own a piece of that bridge.”

In this kind of level of change, you have to have confidence in what you are doing and why you are doing it. Then you can laugh when it goes up and down.

We are in a period where the equity markets can swing 35%, and precious metals can swing 35%. You have to laugh your way through that.

I’ll never forget one person who lost their money in the Madoff scandal explain to me how this happened, and then they made another fortune afterward. It was very interesting to watch. They told me that one of the Madoff victims had given up on the whole system and had gone out and gotten \$10 million in cash. It took them a while to accumulate it. Then they put it in a safe deposit box, and every month they would go down and get enough cash for everything they needed. They said, “I have enough; I live modestly; I have \$10 million in cash; I don’t need to bother with the thing anymore.” For them, that was a good plan.

Time wasters. I want to touch base on the most precious resource that you have, which is your time. If we could do a superb job of helping you live a free and inspired life, and make sure that your time and resources are expended only to achieve your purpose, boy, would that make me feel great. I think that most of that comes down to excellent risk management because it’s the risks that come along and wastes your time or steals your resources.

I’ve worked with many people who have been harmed by financial fraud or healthcare damage and fraud. If they could have avoided that vaccine injury, or if they could have only avoided Madoff or that ‘scummy’ hedge fund, it’s quite remarkable.

You work your entire life. I was talking with Robert Dupper about a story of a wonderful person who spent his entire life earning his total net worth, and then one ‘scummy’ thing happened, and it wiped him out. You hate to see it. That’s what happens when you have all your ‘eggs in one basket’; it can happen.

I want to talk about the things that eat up people’s time that are, in my opinion, not a good investment of their time. One of the things that you will hear plenty about on *The Solari Report* is corporate propaganda. The corporate outlets that

are sometimes referred to as 'media' are not media; they are really propaganda. They are trying to organize and herd people into places that are not in their own best interests. They are not trying to make people more intelligent; they are just trying to herd.

For the noisiest part of it, I sometimes talk about the shriek-o-meter. I will give you a perfect example. Recently Anderson Cooper equated the rally in Washington on January 6th to the Rwandan genocide. It's somewhat like saying that Nancy Pelosi losing her electricity and all of her designer ice cream is the equivalent of dropping the bomb on Hiroshima or something like that. It's so inappropriate that you don't even know what to say.

One of the reasons you see the shriek-o-meter get louder and louder and louder is that, as they lose credibility, they have to get louder and louder to get attention. In part, it's a way to get attention.

It's unbelievably important that you get rid of all of that, and cut it out of your life. There is no intelligence coming through it other than occasionally dropping in and seeing what they are trying to brainwash people to do. It's actually propaganda, so be very, very careful. It wastes a huge amount of people's time, and if you look at how you can spend your time on understanding the deeper trends and getting the 'real deal' on all of these different issues, it burns up quite a lot of time.

The financial press is a 'mixed bag'. I still read much of the mainstream financial press because most of it is, "This company bought this company." It's an overt economy; it's not controversial. They do a very good job of drilling down and getting into all the detail.

The hardest thing for me to communicate to people is that I can pick up a magazine that is essentially financial press, and 50% of it is complete 'crap' and lies, and the other 50% is remarkably useful.

There are some books that I find very useful, but I have no way of telling you, "Here is the good stuff, and here is the completely ridiculous bad stuff." I can do a rather good job of screening out all of the 'crap', but it's extremely hard to explain to somebody how to do it.

Financial press is a ‘mixed bag’, but I tend to consume a fair amount of the corporate financial press because they are quite good on the overt economy matter.

Disinformation. There is a huge business in providing disinformation, and it’s not only in the corporate media. The independent internet media is astonishing how much is disinformation and intentionally so. It’s designed to trick you.

You are shocked and alienated from the corporate media, so you move over to the independent media, and the next thing you know, you have something that is even worse, and you are being cycled into ‘la-la land’. There are times when someone will come into *The Solari Report* and say, “Oh, you should listen to what Bobby Joe is saying on this,” and I’ll say, “I don’t have time to listen to Bobby Joe.”

That’s because the challenge that I have in publishing *The Solari Report* is that if I were only to try to read all the great information from the outstanding sources I know, I don’t have enough time to get through their material. It’s very frustrating for me because they are fabulous, and I really want to watch and read everything, and I don’t have the time.

Then somebody comes in and says to look at a source that is not trustworthy, or it’s nowhere near as good. They say, “I want you to spend time watching it and unpacking it,” and I ask, “Why?”

If you look at all of the great content available through *The Solari Report* and our best allies, you can get very, very smart. If you stop paying any attention to the news other than *News Trends and Stories* every quarter, and start reading the *Best Books for 2021*, you will be so smart by the end of the year. It’s unbelievable.

There is a great deal of disinformation, and some of it is unbelievably entertaining. If you want to watch it as entertainment, have at it. You are your own person, and you are ultimately responsible to determine what you think is going on in the world and what you should do about it. But I would say to you, “When in doubt, raise your standards, and raise them by an extreme amount. Don’t just react to the story of the day or the news of the day; get intellectual mastery of the deeper trends.” That is what will serve you well.

In addition to disinformation, there is something called psy-ops, which are not only disinformation, but disinformation designed to achieve an important political result. So, to get one candidate elected versus the other, the one that is most frightening to me right now is QAnon. QAnon was clearly a spy-op. The Reuters investigation said it was run by the FBI. I don't know if that is true or not, but that is what Reuters says. It is clear that it is now being used to discredit people like myself and our allies who are providing you with the real intelligence. "QAnon was all a lie, and so now you should go back to CNN."

It's very clever how it was done. I can't tell you how many millions of hours were spent on this. That is what hurts me the most about disinformation and psy-ops. I see millions of hours wasted on things like QAnon. If all that time had gone to building fresh food and local systems or getting the best sheriff elected locally, we would be way ahead of the game.

I have one story that I keep telling. I had a wonderful subscriber who, at the beginning of 2020, I said, "Look, you can get something done this year, or you can waste time on Presidential politics. I want you stop and say, 'I'm going to budget ten hours this year to watching the Presidential campaign and choosing who I vote for,' and that should be your max. I want you to spend the rest of your time working on your greenhouse."

She had decided to build this fabulous greenhouse. It took her plenty of hard work to pick it out, order it, install it, get the foundation in, get all the seeds, and get the complete thing going. So she did. She limited her involvement in the Presidential election in the United States to ten hours, and spent all that time building a greenhouse. Now she has a greenhouse.

I can't tell you how much time I saw wasted on things that aren't a good investment of your time. It's not a good investment of your time to get sucked into helping one member of the centralization team compete against another member of the centralization team. You have to decentralize power to you and your family, and you have to do it now.

Social media. I've told the story many times about when Facebook came out, so I won't repeat it here. I knew it was a control technique; it was basically a way for the intelligence agencies to get Americans and people around the world to

update and maintain their own files. So, it was a way for the CIA to get you to update your CIA file instead of them having to do it. It was very clever, but I knew it was something not to trust.

We have had no social media presence other than I used Twitter for a while. Finally, I got so disgusted with all the different games they were playing, so I delinked my account a few weeks ago. I think that social media is a control technique.

Solari still has a YouTube channel, but we don't depend on it. We have our own video service now. I think that you want to be incredibly careful. There is absolutely no privacy, and most of what you are doing is updating the intelligence files on you.

There is a considerable amount of ways that you are encouraged to spend your time and have your time wasted between the corporate propaganda, the shriek-o-meter, the part of the financial press that is not useful, the disinformation, the psy-ops, and the social media. You choose; you have the ability to turn them off and focus on the things that you believe.

Do a time budget. Focus on the things that you believe will most help you live a free and inspired life. Our job on *The Solari Report* is to help you do that and help you be the smartest person in the room without wasting a whole lot of your time on misinformation and noise. That is one reason so much effort at *The Solari Report* is focused on the *Wrap Ups*. We want to make sure that you get the deeper theme.

One thing that I did want to mention is in the *Annual Wrap Ups*, you will see that we have a section called **Donations**. It will show you a list of all the donations that we gave during the year. We often give small amounts to many different organizations, and it is a way of signaling to you what is out there. We post them in *News Trends & Stories*. We think these people are terrific.

We also have a **Take Action** crowdfund where we are supporting litigation efforts to protect your children, protect your fresh food system, protect your rights in the COVID-19 plandemic situation, as well as to support some of the reporters who write in a way that helps those litigation efforts.

The way to support us is to send a check to *Solari* in Hickory Valley, and we really do appreciate that. We encourage you to give directly. You can go directly to the Children's Health Defense, or Farm-to-Consumer Legal Defense Fund, and we encourage you to go direct, particularly where you can get a tax deduction.

If you don't want to give directly and want to give us money, we are happy to cycle it to all these groups. There are so many great groups. Donations are our way of helping them.

We have a second crowdfund. We did a crowdfund for Dr. Farrell's organ several years ago, and it was such a fun project. It was in 2016 during the campaign, and while everybody was worried about the Presidential election, we were deep into learning about organs. It was very fun. So we enjoyed doing that, and we decided that we were going to do another one.

For this one, we were able, during 2020, to send about \$40,000 to various groups. You can see the report in the *Annual Wrap Up*. Our feedback from subscribers is far more direct, which we are happy to see. If you look at the homepage, one thing that we say under the *Take Action Crowdfund* is, "Why have more assets if you don't have an army to protect them?"

This was inspired by a subscriber who had sold a piece of real estate and said, "Should I buy more real estate in a different part of the country, or should I buy precious metals?"

I said to them, "What is the point of having assets, if you don't have an army to protect them?" If you look at where the central bankers are going, it's what Klaus Schwab said, "You will own nothing, but you will be happy." I don't think so, but I do believe they are sincere about, "You will own nothing."

So rather than let your assets get confiscated, whether by dirty tricks or sneaky enforcement or changing to digital transaction systems that absolutely control you, we need armies. I think that having attorneys who are out there fighting for our rights is imperative. You can't imagine if you look at the attorneys who are represented in the *Take Action Crowdfund* at the Children's Health Defense or Farm-to-Consumer Legal Defense Fund what they have managed to achieve

and protect us from. It's incredible. In many circumstances, they are standing between us and the abyss.

In the first quarter of 2021, we are trying to raise money for the Farm-to-Consumer Legal Defense Fund. So, if you are not a member, I strongly recommend that you go to the *Take Action Crowdfund*. You can go to Farm-to-Consumer Legal Defense Fund and join them. I strongly, strongly recommend it.

That is the **walkthrough**. Whatever you do, I want you to learn '*Your Account*'. Go to *Your Account* and learn how to get all the things that you need. If for any reason you need help, call customer service. We are there, and we are happy to help. If you have a question for how to manage your account or access the site, go to *Customer Service*.

If you have a question for me, put a question in on '*Ask Catherine*'. I am here to help.

'Last but not least', we are here to help you and help each other have a free and inspired life. Let us know what we can do to help you do that. We are here to help. Trying to solve the issues and obstacles you face is our best 'shot' at building the intellectual capital we need to do a great job at what we do.

I can't thank you enough for the opportunity to do *The Solari Report*. I have to tell you that I have a great job. I work for great people. I call you 'the people who hold up the world'. It's my opportunity – on behalf of the Solari team and me-to say thank you

Ladies and gentlemen, let us have your questions. We want to make sure that you know how to access all of the resources that you are paying for. We want you to get a fabulous return on the investment of your time and money.

I always close by saying, "Don't worry about whether there is a conspiracy. You are in one because you are in the *Solari* conspiracy". That is, in fact, what we are; we are conspiracy through the spirit.

Ladies and gentlemen, have a wonderful day, and thank you for joining me on

The Solari Report.

In this report, I want to take you on a tour of the ‘neighborhood’. I will walk you through the different parts of the *Solari Report* website and describe how you can use our offerings to ensure you get the most from your subscription.

If you have not checked out our *Welcome Page*, it is on the right side of the dark blue navigation bar on the homepage, and I would encourage you to do so. It describes the most important features that you can access at *The Solari Report*.

The *Solari Report* is like a buffet – whether current interviews and commentary or a rich collection of interviews, *Wrap Ups* and materials published since 2008 are a wealth of materials that you have access to. Like any buffet, you want to take what is most useful to you and leave the rest for when it may be useful.

Each person is unique – your purpose, your place, your interests, your resources. Our audience is beyond diverse. We share a thirst to live a free and inspired life and to help others do the same, but our experience, needs, and interests vary widely. At *Solari*, we try to focus on getting you a good map of your world and ideas on how to manage risks. We find that most financial losses occur as a result of not understanding the world we find ourselves in and where it is heading. Our subscribers also find it challenging to deal with navigating high levels of uncertainty, change, and the ‘friction of war’. Many of us are used to living in a world that is much more stable and predictable.

Our task at *The Solari Report* is to ensure that we are useful to you, and we try to make materials accessible in the sequence in which you can enjoy and use them.

Our subscribers live primarily in the Northern Hemisphere – the largest concentration is in the US and Canada. The second is in Western and Eastern Europe, and then a small group in Asia. In the Southern Hemisphere, we have a wonderful cluster in Australia and New Zealand, and then we have subscribers sprinkled throughout Latin America and Africa. Obviously, we are tracking with the English-speaking world.

We range from very wealthy to people of modest means. At one point, I had a homeless person join. They received a complimentary subscription in exchange

for offering us some quite remarkable insights. They read us at the local library. It was always wild to see the extremely wealthy and the extremely poverty-stricken collaborating on how we achieve freedom. It ‘blew’ the whole framework off the 1% versus the 99% framework, which I don’t buy into.

We range from deep financial expertise and knowledge, to people who have traditionally avoided the financial system, which makes for an interesting combination. In fact, we have many subscribers who typically have loathed investment bankers, of which I am an investment banker.

I was reminded by one subscriber during an event: I was in the middle of a sentence, and she let out a scream and stood up and said, “I have always despised people like you, but if I understand what you are saying, you can teach me enough finance and the financial systems so I can protect my trees and environment from horrible people like you!”

I said, “Yes!” and then we hugged. So, she started her journey to understand how the financial system works. It was one of those, ‘Houston, we have contact’ moments, and those are some of my favorite moments on *The Solari Report*.

I am on a learning journey, also. We are all on a learning journey together to have a free and inspired life. I will be in the middle of a *Solari Report*, and, ‘lo and behold’, we will have another one of those, ‘Houston, we have contact’ moments.

In 2012, I wrote a description of our subscribers. It is in the *Library* where you can find all the pre-2017 content.

Because it applies today, I want to read you an excerpt in anticipation of recording this. I wrote this in January 2012, at the end of the financial bailout cycle:

This year was my first opportunity to meet a lot of *Solari Report* subscribers in person. I was astonished as I learned story after story of people who literally hold the world together.

Let me tell you about yourselves: You’re people who take care of

business. You start and run businesses or work in very interesting ways. You're professionals; you're engineers; you're architects and builders; you're doctors; you're lawyers; you're plumbers; you are teachers.

You live modestly; you save; you invest; you take care of the people in your family; you take care of your parents; you take care of your children; you take care of cousins; you take care of nieces; you take care of neighbors; you're unbelievably giving.

I had a wonderful client this year who said, "You know, it's not the activists who are going to change the world; it's the people on the line." And in fact, that was a great insight, which I have been thinking and talking about a lot over the last couple months since he said it. Because, in fact, if you look at who really runs the world, it's the people who are on the line running the operations, whether it's government or business or communities or military.

When the consciousness of the people on the line changes, it changes everything.

What's amazing to me about all of you is that despite all the corruption, despite all the hardships, despite all the changes, despite all the lies, despite all the weirdness, you hold everything together. You make things go; you are positive and loving.

Your leadership is a constant reminder that the power of love and gratitude translated into action is more powerful than all the corruption, greed and small-mindedness on this planet. And I assure you, I don't underestimate the power of those forces right now.

Your impact on the world is a reminder of where real power comes from. It's the power that we need... and it's the power that says to me that the beginning is near, because many of you have had it with the old system and the old model.

As inconvenient as it is, I think we're all ready to start to begin anew.

Thank you for joining me on ‘**How to Use the Solari Report.**’ Post your questions in the commentary where this is posted or send them to ‘*Ask Catherine*’ and I can respond in the discussion.

Talk soon!

MODIFICATION

Transcripts are not always verbatim. Modifications are sometimes made to improve clarity, usefulness and readability, while staying true to the original intent.

DISCLAIMER

Nothing on The Solari Report should be taken as individual investment advice. Anyone seeking investment advice for his or her personal financial situation is advised to seek out a qualified advisor or advisors and provide as much information as possible to the advisor in order that such advisor can take into account all relevant circumstances, objectives, and risks before rendering an opinion as to the appropriate investment strategy.