

SOLARI PRIVACY POLICY

Last Privacy Policy update: April 1, 2016

Your privacy is very important to us. Accordingly, we have developed this Solari Privacy Policy (hereafter “Policy”) in order for you to understand how we collect, use, communicate and disclose, and make use of personal information obtained as the result of the user (1) purchasing a product on our website, (2) becoming a subscriber, or (3) signing up to receive updates. The following outlines our Policy.

A. Before or at the time of collecting personal information, we will identify the purposes for which information is being collected;

B. We will collect and use personal information solely with the objective of fulfilling those purposes specified by us and for other compatible purposes, unless we obtain the consent of the individual concerned or as required by law;

C. We will retain personal information for the fulfillment of those purposes;

D. We will collect personal information by lawful and fair means and, where appropriate, with the knowledge or consent of the individual concerned.

E. Personal data should be relevant to the purposes for which it is to be used, and, to the extent necessary for those purposes, should be accurate, complete, and up-to-date;

F. We will protect personal information by reasonable security safeguards against loss or theft, as well as unauthorized access, disclosure, copying, use or modification; and

G. We will make readily available to customers, subscribers and other users information about our policies and practices relating to the management of personal information.

Information we gather about users.

We receive, store, and process information, including Personal Information, that you make available to us when accessing or using our Services. Examples of accession to this Policy include but are not limited to when you:

A. Fill in any form on the website, such as when you sign up for Solari Report updates, sign up to become a Solari Report subscriber, purchase a product on the website, or update the details of your Solari Report subscription user account, or when you supply ID, password, and other verification information;

B. Access or use the website, such as to search for or post a question or comment, make or accept a booking for an event, or pay for any products or services that may be available; or

C. link your account on a third-party site, in which case we will obtain the personal information that you have provided to the third-party site, to the extent allowed by your settings with the third-party site and authorized by you;

D. Communicate with Solari.

We also obtain information when you use our website, including:

Mobile Data

When you use certain features of the website, in particular our mobile applications we may receive, store, and process different types of information about your location, including general information (e.g. IP address, zip code) and more specific information (e.g. GPS-based functionality on mobile devices used to access the website or specific features of the website). If you access the website through a mobile device and you do not want your device to provide us with location-tracking information, you can disable the GPS or other location-tracking functions on your device, provided your device allows you to do so. See your device manufacturer's instructions for further details.

Log Data

We may also receive, store, and process Log Data, which is information that is automatically recorded by our servers whenever you access or use the website, regardless of whether you are registered with Solari or logged into your account, such as your IP Address, the date and time you access or use the website, the hardware and software you are using, referring and exit pages and URLs, the number of clicks, device event information, pages viewed and the order of those pages, and the amount of time spent on particular pages.

Third-party Social Plugins

Our website may use social plugins that are provided and operated by third parties, such as Twitter's "tweet" button.

As a result of this, you may send to the third party the information that you are viewing on a certain part of our website. If you are not logged into your account with the third party, then the third party may not know your identity. If you are logged into your account with the third party, then the third party may be able to link information about your visit to our website to your account with the third party. Similarly, your interactions with the social plugin may be recorded by the third party.

Please refer to the third party's privacy policy to find out more about its data practices, such as what data are collected about you and how the third party uses such data.

Cookies Policy

Cookies and Other Tracking Technologies

Solari does not use any Cookies as part of our service. However, we do track site usage based on IP address. We also use a Wordpress plugin, which can be found [here](#), to determine site traffic and usage statistics.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

What are cookies

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

Cookies can be "persistent" or "session" cookies.

Third-party cookies

Despite not using cookies ourselves, we may also use various third-parties cookies to report usage statistics of the Service.

What are your choices regarding cookies

If you'd like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

How we use and process information we gather about users

We use, store and process Information about you for the following general purposes:

- a. to enable you to access and use the website and other Solari Services;
- b. to operate, protect, improve, and optimize the website, the Solari Report business, and our users' experiences, such as to perform analytics, conduct research, personalize, or otherwise customize your experience;
- c. to help create and maintain a trusted and safer environment on the website, such as fraud detection and prevention, conducting investigations and risk assessments, verifying any identification provided by you, and conducting checks against databases such as public government databases;
- d. to send you service, support and administrative messages, reminders, technical notices, updates, security alerts, and information requested by you; and
- e. to comply with our legal obligations, resolve any disputes that we may have with any of our users, and enforce our agreements with third parties.

How we disclose or share your information

We may engage third-party companies and individuals, **who may be located outside of the United States**, to provide services, including but not limited to technology services and services to help verify your identification, to otherwise assist us with fraud prevention and risk assessment, to assist us with customer service, and to facilitate the payments or reimbursements you request (such as PayPal or our store provider). We may provide personal information about you to these third parties, or give them access to this personal information, for the limited purpose of allowing them to provide these services. We may will endeavor to ensure that such third parties have contractual obligations to protect this personal information and to not use it for unrelated purposes.

How to access, change or delete your information or cancel your Solari account

You may review, update, correct or delete the personal information in your Solari account. If you would like to correct your information or cancel your Solari account entirely, you can do so by logging in to your account. Please also note that any reviews, comment postings and similar materials posted by you may continue to be publicly available on the website in association with your first name, even after your Solari account is cancelled.

Securing your personal information

We periodically implement and update administrative, technical, and physical security measures to help protect your personal information against unauthorized access, destruction or alteration. However, no method of transmission over the Internet, and no method of storing electronic information, can be 100% secure. We therefore cannot guarantee the security of your transmissions to us and of your personal information that we store.

We consider all digital systems to be insecure, including those we manage and use. By approving these terms and conditions, you expressly understand that we will use best efforts to meet industry standards for companies of our type and size, but cannot assure that we will be able to protect your privacy.

Your privacy when you access third-party websites and resources from our site

The website includes links to other websites not owned or controlled by Solari. Solari does not have any control over third-party websites. These other websites may place their own cookies, web beacons, or other files on your device, or collect and solicit personal information from you. They will have their own rules about the collection, use and disclosure of personal information. We suggest that you read the terms of use and privacy policies of the other websites that you visit.

Changes to Privacy Policy

We may change how we collect and then use personal information at any time and without prior notice, at our sole discretion. We may change this Policy at any time. If we make material changes to this Policy, we will notify you either by posting the changed Policy on the one or more Solari Services or by sending an email to you. We will also update the "Last Updated Date" at the top of this Policy. If we let you know of changes through an email communication, then the date on which we send the email will be deemed to be the date of your receipt of that email.

It is important that you review any changes to the Policy. If you do not wish to agree to the changed Privacy Policy, then we will not be able to continue providing any services to you, and your only option will be to stop accessing the website and deactivate your Solari account.

For residents of the European Union and Japan

If you reside in the EU or Japan, you may request in writing copies of your personal information held by us. We will provide you with a copy of the personal information held by us as soon as practicable and in any event not more than 40 days after receiving a valid request in writing. There may be a charge to access your personal data (which will not exceed €6.35 in Ireland and £10 in the United Kingdom, and will not be applicable in Japan). We may also request proof of identification to verify your access request. All requests should be addressed to The Solari Report, PO Box 157, Hickory Valley, TN, 38042, USA.

We endeavor to keep your information accurate, complete, and up to date. If your personal information that we hold is inaccurate, please let us know and we will make the necessary amendments, erase or block the relevant information, and notify you within 40 days of your valid request that the relevant action has been taken.

You may also request the erasure of your personal information if you believe we are otherwise in breach of relevant data protection legislation. All requests should be addressed to The Solari Report, PO Box 157, Hickory Valley, TN, 38042, USA

Our Commitment

We are committed to conducting our business in a manner that respects accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained to the best of our abilities.